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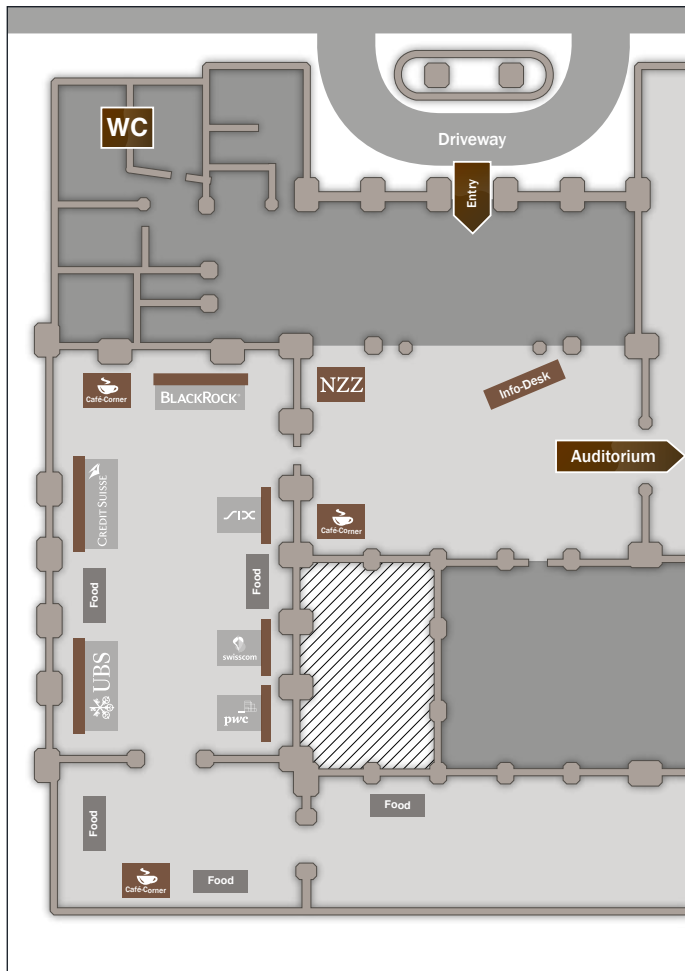
# Swiss International Finance Forum

29 JUNE 2015, BERNE

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## Index

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|                           |      |
|---------------------------|------|
| Programme.....            | S. 4 |
| List of Participants..... | S. 7 |

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## «Rebuilding Global Finance»

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Financial globalisation has come under pressure in the aftermath of the financial crisis. While it has significantly improved financial market efficiency over the past decades and, in particular, increased the access of emerging markets to international funding, investor and public confidence has been shaken. Regulators and the industry itself have come a long way to jointly increase the stability of the system. However, some tendencies towards regulatory fragmentation have become an additional threat to global finance. Against this backdrop, the 2015 Swiss International Finance Forum offers – through its conference theme of “Rebuilding Global Finance” – a platform for discussing how the benefits of a truly global financial system can be preserved, while making its success more sustainable.

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## PROGRAMME

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07.30 a.m. Welcome / coffee bar / networking

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08.15 a.m. Welcome address  
Veit Dengler, CEO NZZ

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08.30 a.m. Eveline Widmer-Schlumpf  
Member of the Swiss Federal Council

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08.55 a.m. Ulrich Spiesshofer  
CEO ABB

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09.25 a.m. Thomas Jordan  
Chairman of the Governing Board of the Swiss National Bank

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10.00 a.m. Networking-Pause

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10.45 a.m. "The future of Swiss banking"  
Pierin Vincenz, CEO Raiffeisen Group  
Patrick Odier, Chairman Swiss Bankers Association  
Matthias Reinhart, CEO VZ Holding AG

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11.35 a.m. "Currency competition"  
Peter Praet, Member of the Executive Board  
of the European Central Bank  
Lars Rohde, Governor of the National Bank of Denmark  
Akhtar Aziz Zeti, Governor, Bank Negara Malaysia

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12.30 p.m. Lunch

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01.45 p.m. Breakout-Sessions

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Breakout 1

Are established business models being eroded?

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Breakout 2

Carrying on Switzerland's success story

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Breakout 3

Regulation and risk transparency –  
the new realities of institutional asset management

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Breakout 4

International opportunities

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02.45 p.m. Filler break

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03.00 p.m. “Too-big-to-fail”

Mark Branson, CEO FINMA

Urs Rohner, Chairman of the Board of Directors, Credit Suisse Group AG

Alexandre Zeller, Chairman of the Board of Directors SIX Group

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03.45 p.m. Networking break

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04.15 p.m. “Perspective USA”

Lawrence H. Summers, economist and former head economist of  
the World Bank

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04.45 p.m. “Developments on the global financial markets”

Philipp Hildebrand, Vice-Chairman, BlackRock

Axel A. Weber, Chairman of the Board of Directors, UBS Group AG

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05.30 p.m. Insights / outlook / key words

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05.40 p.m. Farewell cocktail

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